

Strategy & Business Planning

Your organisation. Improved.



Strategic Bu

It's cliché. But it's true.

Most organisations know that failing to plan is planning to fail. It's a tricky dilemma then, that many fail not through lack of planning, but through the absence of solid strategy.

In a world that continues to be volatile, uncertain, complex and ambiguous, strategy and planning are essential ingredients in high performance businesses.

Today's CEOs and Executives ask us:

- How do I help my leaders move out of planning and into strategy?
- How do I reduce the size and complexity of my planning documents?
- What should I do to achieve genuine engagement in strategy and planning activities?
- How do we discern what not to do?
- What needs to be in place to ensure that the things we set out to achieve in our strategy, manifest at the front line?

"Strategy without Tactics is the slowest route to victory. Tactics without Strategy is the noise before defeat."

Sun Tzu

Strategy is not planning. You need both.

Good strategy leverages an organisation's intention to contribute to the world, helps to articulate how its value is different from others, and makes specific decisions about the path it will take in order to be successful in achieving its aspirations for its stakeholders.

Good Planning cascades the intentions and core decisions of the strategy into action-able, measurable bodies of work at an organisational and individual level, so that the resources of the business can be fully harnessed and utilised in achieving those aspirations.

Organisations who invest in improving their Strategy & Planning activities report:

- Better alignment across component parts of large and complex organisations
- Reduction in silo behaviour
- Reduction in financial, reputational and industrial risk exposure
- Improved application of effort to the "right things" to achieve the organisation's vision
- Higher levels of workforce engagement

We're here to help.

The team at J&G Consulting are deeply experienced practitioners with niche expertise in whole of enterprise performance improvement. One of the ways we do this is through helping our clients to develop and implement Strategy, through facilitation and planning approaches that position them not only to know where they're going, but also how they'll get there.



This is how we do it.

Using a range of facilitation, engagement, analytic, strategy & planning development techniques, J&G tailor our engagements with clients to ensure that the solutions we provide meet your specific requirements right now.

We do this through assisting you to:



Our commitment to a brighter future.

We are in demand because our contribution to strategy, organisational design and human behaviour have real business impact and our commitment to co-design builds internal capability to sustain change long beyond the term of our engagements.

To commence the journey that will improve your strategy & planning, contact J&G directly for a complimentary and confidential consultation.

"J&G helped us develop and hone our business strategy ... they provided us with high quality strategic counsel and coaching that was delivered with passion for our business and backed by industry data."

General Manager,
Salary Packaging Australia

"The staff of J&G have proven to be consummate professionals, engaged and hands on, they live and breath an acute knowledge of contemporary business practice and strategy development. They have empowered our organisation in business improvement and change that has seen a new focus on strategy and action. J&G provide a consultancy that is affordable, authoritative and respectful - and they achieve results."

*Director,
Administrative Services, Brisbane Catholic Education*

Let's talk.

Ask us for more information on:

Governance & Performance;
Organisational Reviews & Redesign;
Enterprise & Workforce Strategy;
Transformation & Change;
Executive Development & Search.

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